

AIA/SCS PROGRAM ADVERTISING

ORDER FORM

ADVERTISER INFORMATION (PLEASE PRINT)

CONTACT PERSON'S NAME _____ TITLE _____

COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____ TELEPHONE _____

FAX _____ E-MAIL _____ WEBSITE _____

AIA PROGRAM ADS

Full payment and high resolution (400 dpi) electronic files due by **November 20, 2024**. Proofs will not be furnished. PDF preferred. Please contact AIA for further artwork instructions if needed. We are offering a 25% discount to university/college departments.

Page size (unit)	Number of pages	Cost per unit	Discounted	Total cost
<input type="checkbox"/> FULL PAGE (7" wide x 9.5" tall)	_____	\$800	\$600	\$_____
<input type="checkbox"/> HALF PAGE (7" wide x 4.5" tall)	_____	\$500	\$375	\$_____
<input type="checkbox"/> OUTSIDE BACK COVER (4-color; 7" wide x 9.5" tall)	_____	\$1,200	n/a	\$_____
<input type="checkbox"/> INSIDE FRONT COVER (7" wide x 9.5" tall)	_____	\$1,050	n/a	\$_____
<input type="checkbox"/> INSIDE BACK COVER (7" wide x 9.5" tall)	_____	\$1,050	n/a	\$_____

CONFERENCE APP ADS

Ad format	Quantity	Cost	Total cost
<input type="checkbox"/> Splash Page (limited to one advertiser; first-come, first-serve)	N/A	\$1,000	\$_____
<input type="checkbox"/> Rotating Banner Ad (limited to 5)	_____	\$200	\$_____
<input type="checkbox"/> Push Notification (Fri or Sat.; limited to 2 per day)	_____	\$150	\$_____
<input type="checkbox"/> Push Notification (Thurs. or Sun.; limited to 2 per day)	_____	\$100	\$_____
Total Payment			\$_____

SUPPLEMENTAL ADVERTISING OPPORTUNITIES

- Yes! Please contact me about discounted advertising in **ARCHAEOLOGY** magazine.
- Yes! Please contact me with information about AIA mailing lists.
- Yes! Please contact me about advertising opportunities on **www.archaeological.org**.

PAYMENT METHOD

All payments must be in U.S. dollars.

- Check payable to AIA/SCS Annual Meeting enclosed
- Pay electronically (Invoice emailed to contact below and must be paid by November 20, 2024)

BILLING CONTACT (Same as above)

NAME _____

EMAIL _____

PHONE: _____

Please fax, scan, or mail form to: Kevin Mullen, Archaeological Institute of America,
44 Beacon Street, Boston, MA 02108
Fax to: 857-233-4270; Phone: 857-305-9353 Email: kmullen@archaeological.org